

 **viamedia**
220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

Right Way Initiative

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 12/16

Invoice ID: 1280921
Campaign ID:

Invoice Date: 12-28-2016
Estimate ID: D14D21

Contract ID: 909897
P.O Number:

Client ID: 42591
Tax ID:

Description

Amount

Gross Advertising Fee	\$1,628.00
Agency Commission	(\$244.20)
Rep. Firm Commission	(\$484.33)

Net Advertising Fee	\$899.47
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Sub Total	\$899.47
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Total This Invoice	\$899.47
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/62371747/
1350

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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viamedia
 220 Lexington Green Circle
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 859-410-2699

Affidavit of Performance

Client Name: Right Way Initiative
 Remarks: /62371747/
 Bill Cycle: 12/16
 Rep. Firm: VNS/NCC

Contract ID: 909897
 Contract Type: Political

Date	Weekday	Network	Zone	Program Name	Air Time	Spot Name	Spot Len	Con Line	Billing Status	Spot Cost
12/15/16	Thursday	CNN-E	LOU-1350_LOUISVIL	Anderson Cooper 360	8:35pm	RWIA093H	00:00:30	1	Charged	17.00
12/15/16	Thursday	ESPN-E	LOU-1350_LOUISVIL	SportsCenter	8:58am	RWIA093H	00:00:30	5	Charged	10.00
12/15/16	Thursday	ESPN-E	LOU-1350_LOUISVIL	Sierra Can@ Oak Hill A	9:47pm	RWIA093H	00:00:30	7	Charged	18.00
12/15/16	Thursday	FOOD-E	LOU-1350_LOUISVIL	Beat Bobby Flay	10:19pm	RWIA093H	00:00:30	9	Charged	16.00
12/15/16	Thursday	FRFM-E	LOU-1350_LOUISVIL	The Santa Clause	8:21pm	RWIA093H	00:00:30	11	Charged	16.00
12/15/16	Thursday	FX-E	LOU-1350_LOUISVIL	Kung Fu Panda 2	8:28pm	RWIA093H	00:00:30	13	Charged	15.00
12/15/16	Thursday	FXNC-E	LOU-1350_LOUISVIL	America's Newsroom	10:22am	RWIA093H	00:00:30	17	Charged	15.00
12/15/16	Thursday	FXNC-E	LOU-1350_LOUISVIL	Special Report	6:46pm	RWIA093H	00:00:30	19	Charged	17.00
12/15/16	Thursday	FXNC-E	LOU-1350_LOUISVIL	The O'Reilly Factor	8:48pm	RWIA093H	00:00:30	21	Charged	23.00
12/15/16	Thursday	HGTV-E	LOU-1350_LOUISVIL	Flip or Flop	8:18pm	RWIA093H	00:00:30	23	Charged	17.00
12/15/16	Thursday	HIST-E	LOU-1350_LOUISVIL	Alone	8:16pm	RWIA093H	00:00:30	25	Charged	17.00
12/15/16	Thursday	TBSC-E	LOU-1350_LOUISVIL	Conan	11:56pm	RWIA093H	00:00:30	27	Charged	17.00
12/15/16	Thursday	TNT-E	LOU-1350_LOUISVIL	Chicago at Milwaukee	8:33pm	RWIA093H	00:00:30	29	Charged	18.00
12/15/16	Thursday	USA-E	LOU-1350_LOUISVIL	A Madea Christmas	9:18pm	RWIA093H	00:00:30	31	Charged	18.00
12/16/16	Friday	CNN-E	LOU-1350_LOUISVIL	The Seventies	11:20pm	RWIA093H	00:00:30	1	Charged	17.00
12/16/16	Friday	DISC-E	LOU-1350_LOUISVIL	Treasure Quest	10:30pm	RWIA093H	00:00:30	3	Charged	16.00
12/16/16	Friday	ESPN-E	LOU-1350_LOUISVIL	LA Lakers@Phi 76ers	9:18pm	RWIA093H	00:00:30	7	Charged	18.00
12/16/16	Friday	FXNC-E	LOU-1350_LOUISVIL	Fox and Friends First	5:21am	RWIA093H	00:00:30	15	Charged	17.00
12/17/16	Saturday	ESPN-E	LOU-1350_LOUISVIL	R and L Carriers@ Loui	11:23pm	RWIA093H	00:00:30	7	Charged	18.00
12/17/16	Saturday	FRFM-E	LOU-1350_LOUISVIL	Frozen	10:53pm	RWIA093H	00:00:30	11	Charged	16.00
12/17/16	Saturday	FX-E	LOU-1350_LOUISVIL	Lord Rings Fellowship	10:50pm	RWIA093H	00:00:30	13	Charged	15.00
12/17/16	Saturday	FXNC-E	LOU-1350_LOUISVIL	Fox and Friends	7:23am	RWIA093H	00:00:30	15	Charged	17.00
12/17/16	Saturday	FXNC-E	LOU-1350_LOUISVIL	Greg Gutfeld Show	10:48pm	RWIA093H	00:00:30	21	Charged	23.00
12/17/16	Saturday	HGTV-E	LOU-1350_LOUISVIL	House Hunters Reno	10:18pm	RWIA093H	00:00:30	23	Charged	17.00
12/17/16	Saturday	HIST-E	LOU-1350_LOUISVIL	Counting Cars	10:15pm	RWIA093H	00:00:30	25	Charged	17.00
12/17/16	Saturday	TNT-E	LOU-1350_LOUISVIL	Star Wars: Empire...	11:44pm	RWIA093H	00:00:30	29	Charged	18.00
12/17/16	Saturday	USA-E	LOU-1350_LOUISVIL	Madea Witness Protect	10:52pm	RWIA093H	00:00:30	31	Charged	18.00
12/18/16	Sunday	DISC-E	LOU-1350_LOUISVIL	Alaska: Frontier	9:52pm	RWIA093H	00:00:30	3	Charged	16.00
12/18/16	Sunday	ESPN-E	LOU-1350_LOUISVIL	NFL Matchup	5:46am	RWIA093H	00:00:30	5	Charged	10.00
12/18/16	Sunday	ESPN-E	LOU-1350_LOUISVIL	SportsCenter	11:05pm	RWIA093H	00:00:30	7	Charged	18.00
12/18/16	Sunday	FOOD-E	LOU-1350_LOUISVIL	Guy's Grocery Games	8:22pm	RWIA093H	00:00:30	9	Charged	16.00
12/18/16	Sunday	FXNC-E	LOU-1350_LOUISVIL	Journal Editorial Rpt	3:46pm	RWIA093H	00:00:30	17	Charged	15.00
12/18/16	Sunday	FXNC-E	LOU-1350_LOUISVIL	America's News HQ	4:13pm	RWIA093H	00:00:30	19	Charged	17.00
12/18/16	Sunday	FXNC-E	LOU-1350_LOUISVIL	Fox News Sunday	10:17pm	RWIA093H	00:00:30	21	Charged	23.00
12/18/16	Sunday	TBSC-E	LOU-1350_LOUISVIL	Step Brothers	8:07pm	RWIA093H	00:00:30	27	Charged	17.00
12/19/16	Monday	CNN-E	LOU-1350_LOUISVIL	CNN Special Report	9:58pm	RWIA093H	00:00:30	2	Charged	17.00
12/19/16	Monday	DISC-E	LOU-1350_LOUISVIL	Street Outlaws	9:50pm	RWIA093H	00:00:30	4	Charged	16.00
12/19/16	Monday	DISC-E	LOU-1350_LOUISVIL	Street Outlaws	11:54pm	RWIA093H	00:00:30	4	Charged	16.00
12/19/16	Monday	ESPN-E	LOU-1350_LOUISVIL	SportsCenter	5:33am	RWIA093H	00:00:30	6	Charged	10.00
12/19/16	Monday	ESPN-E	LOU-1350_LOUISVIL	SportsCenter	7:36am	RWIA093H	00:00:30	6	Charged	10.00
12/19/16	Monday	FOOD-E	LOU-1350_LOUISVIL	Cake Wars	8:21pm	RWIA093H	00:00:30	10	Charged	16.00
12/19/16	Monday	FXNC-E	LOU-1350_LOUISVIL	Fox and Friends	8:50am	RWIA093H	00:00:30	16	Charged	17.00
12/19/16	Monday	FXNC-E	LOU-1350_LOUISVIL	Outnumbered	12:18pm	RWIA093H	00:00:30	18	Charged	15.00
12/19/16	Monday	FXNC-E	LOU-1350_LOUISVIL	Special Report	6:48pm	RWIA093H	00:00:30	20	Charged	17.00
12/19/16	Monday	FXNC-E	LOU-1350_LOUISVIL	The O'Reilly Factor	11:20pm	RWIA093H	00:00:30	22	Charged	23.00
12/19/16	Monday	HGTV-E	LOU-1350_LOUISVIL	Tiny House Hunters	11:45pm	RWIA093H	00:00:30	24	Charged	17.00
12/19/16	Monday	HIST-E	LOU-1350_LOUISVIL	American Pickers	9:49pm	RWIA093H	00:00:30	26	Charged	17.00
12/19/16	Monday	TBSC-E	LOU-1350_LOUISVIL	Conan	11:58pm	RWIA093H	00:00:30	28	Charged	17.00
12/19/16	Monday	TNT-E	LOU-1350_LOUISVIL	A Christmas Carol	9:37pm	RWIA093H	00:00:30	30	Charged	18.00
12/19/16	Monday	USA-E	LOU-1350_LOUISVIL	WWE Raw/Total Divas	11:33pm	RWIA093H	00:00:30	32	Charged	18.00
12/20/16	Tuesday	CNN-E	LOU-1350_LOUISVIL	Anderson Cooper 360	8:36pm	RWIA093H	00:00:30	2	Charged	17.00
12/20/16	Tuesday	DISC-E	LOU-1350_LOUISVIL	Moonshiners	11:52pm	RWIA093H	00:00:30	4	Charged	16.00
12/20/16	Tuesday	ESPN-E	LOU-1350_LOUISVIL	SportsCenter	11:47pm	RWIA093H	00:00:30	8	Charged	18.00
12/20/16	Tuesday	ESPN-E	LOU-1350_LOUISVIL	SportsCenter	11:57pm	RWIA093H	00:00:30	8	Charged	18.00
12/20/16	Tuesday	FOOD-E	LOU-1350_LOUISVIL	Chopped	9:52pm	RWIA093H	00:00:30	10	Charged	16.00
12/20/16	Tuesday	FOOD-E	LOU-1350_LOUISVIL	Holiday Baking	11:54pm	RWIA093H	00:00:30	10	Charged	16.00
12/20/16	Tuesday	FRFM-E	LOU-1350_LOUISVIL	Christmas Vacation	8:38pm	RWIA093H	00:00:30	12	Charged	16.00
12/20/16	Tuesday	FRFM-E	LOU-1350_LOUISVIL	The Santa Clause	9:09pm	RWIA093H	00:00:30	12	Charged	16.00
12/20/16	Tuesday	FX-E	LOU-1350_LOUISVIL	Hotel Transylvania	9:16pm	RWIA093H	00:00:30	14	Charged	15.00
12/20/16	Tuesday	FXNC-E	LOU-1350_LOUISVIL	Fox and Friends First	5:20am	RWIA093H	00:00:30	16	Charged	17.00
12/20/16	Tuesday	FXNC-E	LOU-1350_LOUISVIL	Happening Now	1:52pm	RWIA093H	00:00:30	18	Charged	15.00

12/20/16	Tuesday	FXNC-E	LOU-1350_LOUISVIL	The Five	5:16pm	RWIA093H	00:00:30	20	Charged	17.00
12/20/16	Tuesday	FXNC-E	LOU-1350_LOUISVIL	Hannity	10:49pm	RWIA093H	00:00:30	22	Charged	23.00
12/20/16	Tuesday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	11:42pm	RWIA093H	00:00:30	24	Charged	17.00
12/20/16	Tuesday	HIST-E	LOU-1350_LOUISVIL	Curse of Oak Island	11:48pm	RWIA093H	00:00:30	26	Charged	17.00
12/20/16	Tuesday	TBSC-E	LOU-1350_LOUISVIL	Conan	11:40pm	RWIA093H	00:00:30	28	Charged	17.00
12/20/16	Tuesday	TNT-E	LOU-1350_LOUISVIL	Wedding Crashers	8:26pm	RWIA093H	00:00:30	30	Charged	18.00
12/20/16	Tuesday	USA-E	LOU-1350_LOUISVIL	WWE SmackDown!	8:57pm	RWIA093H	00:00:30	32	Charged	18.00
12/21/16	Wednesday	CNN-E	LOU-1350_LOUISVIL	CNN Tonight	11:35pm	RWIA093H	00:00:30	2	Charged	17.00
12/21/16	Wednesday	DISC-E	LOU-1350_LOUISVIL	Alaskan Bush People	11:27pm	RWIA093H	00:00:30	4	Charged	16.00
12/21/16	Wednesday	ESPN-E	LOU-1350_LOUISVIL	SportsCenter	5:51am	RWIA093H	00:00:30	6	Charged	10.00
12/21/16	Wednesday	ESPN-E	LOU-1350_LOUISVIL	San Diego Coun@ Wyom	11:00pm	RWIA093H	00:00:30	8	Charged	18.00
12/21/16	Wednesday	FRFM-E	LOU-1350_LOUISVIL	Elf	9:49pm	RWIA093H	00:00:30	12	Charged	16.00
12/21/16	Wednesday	FX-E	LOU-1350_LOUISVIL	Transformers: Age...	9:10pm	RWIA093H	00:00:30	14	Charged	15.00
12/21/16	Wednesday	FXNC-E	LOU-1350_LOUISVIL	Fox and Friends First	5:49am	RWIA093H	00:00:30	16	Charged	17.00
12/21/16	Wednesday	FXNC-E	LOU-1350_LOUISVIL	America's News HQ	2:52pm	RWIA093H	00:00:30	18	Charged	15.00
12/21/16	Wednesday	FXNC-E	LOU-1350_LOUISVIL	Tucker Carlson Tonight	7:47pm	RWIA093H	00:00:30	20	Charged	17.00
12/21/16	Wednesday	FXNC-E	LOU-1350_LOUISVIL	The Kelly File	9:18pm	RWIA093H	00:00:30	22	Charged	23.00
12/21/16	Wednesday	HGTV-E	LOU-1350_LOUISVIL	Prop Bros:Buy/Sell	11:19pm	RWIA093H	00:00:30	24	Charged	17.00
12/21/16	Wednesday	HGTV-E	LOU-1350_LOUISVIL	Prop Bros:Buy/Sell	11:43pm	RWIA093H	00:00:30	24	Charged	17.00
12/21/16	Wednesday	HIST-E	LOU-1350_LOUISVIL	Vikings (Drama)	11:17pm	RWIA093H	00:00:30	26	Charged	17.00
12/21/16	Wednesday	TNT-E	LOU-1350_LOUISVIL	Bones	11:06pm	RWIA093H	00:00:30	30	Charged	18.00
12/21/16	Wednesday	USA-E	LOU-1350_LOUISVIL	Modern Family	11:46pm	RWIA093H	00:00:30	32	Charged	18.00
12/22/16	Thursday	CNN-E	LOU-1350_LOUISVIL	CNN Tonight	10:58pm	RWIA093H	00:00:30	2	Charged	17.00
12/22/16	Thursday	ESPN-E	LOU-1350_LOUISVIL	SportsCenter	5:26am	RWIA093H	00:00:30	6	Charged	10.00
12/22/16	Thursday	ESPN-E	LOU-1350_LOUISVIL	SportsCenter	11:58pm	RWIA093H	00:00:30	8	Charged	18.00
12/22/16	Thursday	FOOD-E	LOU-1350_LOUISVIL	Holiday Baking	11:20pm	RWIA093H	00:00:30	10	Charged	16.00
12/22/16	Thursday	FX-E	LOU-1350_LOUISVIL	Despicable Me 2	9:49pm	RWIA093H	00:00:30	14	Charged	15.00
12/22/16	Thursday	FX-E	LOU-1350_LOUISVIL	Despicable Me 2	10:32pm	RWIA093H	00:00:30	14	Charged	15.00
12/22/16	Thursday	FXNC-E	LOU-1350_LOUISVIL	Fox and Friends First	5:48am	RWIA093H	00:00:30	16	Charged	17.00
12/22/16	Thursday	FXNC-E	LOU-1350_LOUISVIL	America's Newsroom	10:53am	RWIA093H	00:00:30	18	Charged	15.00
12/22/16	Thursday	FXNC-E	LOU-1350_LOUISVIL	The Five	5:47pm	RWIA093H	00:00:30	20	Charged	17.00
12/22/16	Thursday	FXNC-E	LOU-1350_LOUISVIL	The O'Reilly Factor	8:49pm	RWIA093H	00:00:30	22	Charged	23.00
12/22/16	Thursday	HIST-E	LOU-1350_LOUISVIL	Alone	8:48pm	RWIA093H	00:00:30	26	Charged	17.00
12/22/16	Thursday	TBSC-E	LOU-1350_LOUISVIL	The Big Bang Theory	10:12pm	RWIA093H	00:00:30	28	Charged	17.00
12/22/16	Thursday	TNT-E	LOU-1350_LOUISVIL	LA Lakers at Miami Heat	10:28pm	RWIA093H	00:00:30	30	Charged	18.00
12/22/16	Thursday	USA-E	LOU-1350_LOUISVIL	Law & Order: SVU	8:28pm	RWIA093H	00:00:30	32	Charged	18.00

Grand Total 1,628.00

Channel Summary

Network	Zone	Total Spots	Gross Revenue
CNN-E	LOU-1350_LOUISVILLE	6	\$102.00
DISC-E	LOU-1350_LOUISVILLE	6	\$96.00
ESPN-E	LOU-1350_LOUISVILLE	14	\$204.00
FOOD-E	LOU-1350_LOUISVILLE	6	\$96.00
FRFM-E	LOU-1350_LOUISVILLE	5	\$80.00
FX-E	LOU-1350_LOUISVILLE	6	\$90.00
FXNC-E	LOU-1350_LOUISVILLE	25	\$455.00
HGTV-E	LOU-1350_LOUISVILLE	6	\$102.00
HIST-E	LOU-1350_LOUISVILLE	6	\$102.00
TBSC-E	LOU-1350_LOUISVILLE	5	\$85.00
TNT-E	LOU-1350_LOUISVILLE	6	\$108.00
USA-E	LOU-1350_LOUISVILLE	6	\$108.00
Grand Total		97	\$1,628.00

These announcements were cablecast at the above times as entered in the system's program logs. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.

Conid: 909897